



PRESS RELEASE

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MIGHTYME KIDS PLAY JOINS FIELDHOUSEUSA IN FRISCO!

Opening October 1st, 2025 — A New Kind of Playtime for Kids Ages 2–8

Something **mighty fun** is coming to Frisco!

FieldhouseUSA is teaming up with **MightyMe Kids Play (MightyMe)** to bring families a whole new way to play, learn, and grow — opening inside Frisco Fieldhouse on October 1, 2025.

👉 [Watch the “What is MightyMe?” video](#)

MightyMe isn't just another kids' activity. It's a place where imagination takes the lead, confidence grows with every adventure, and bravery, kindness, and curiosity are celebrated. Designed for children ages 2–8, MightyMe offers 45-minute weekly classes filled with movement and purposeful play, led by expert coaches who know how to turn fun into real growth.

“Families come to FieldhouseUSA to connect, play, and have fun together. MightyMe takes that spirit and creates something truly magical for kids,” said Gary Oliver, Managing Partner of FieldhouseUSA. “By welcoming MightyMe, we’re opening the doors to our youngest athletes and creating a true one-stop shop for families of all ages.”

Created by a team of educators, coaches, and parents, MightyMe blends structure with joy. Each month brings a new focus — like Mighty Month or Kindness Month — woven into every class through creative games, movement, and character-building play. As Program Director Marissa Cooper explains, “We believe joy is the best teacher. Each laugh, leap, and discovery is part of how kids grow into their mighty selves.”

Located in the heart of the 145,000-square-foot Frisco Fieldhouse, MightyMe joins a vibrant community of sports, training, and family-friendly businesses — now expanding to serve the youngest members of the community.

Mark Your Calendar

- Opening: October 1st, 2025
- Where: FieldhouseUSA Frisco, Suite 600, 6155 Sports Village Road, Frisco, TX
- Register Now: mightymekidsplay.com

Parents, bring your kids. Kids, bring your energy.

Together, let's PLAY, LEARN & GROW at MightyMe inside FieldhouseUSA Frisco!

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